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AWARDS

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SPECIAL THANKS TO THE FOLLOWING

Hutchins Street Square - Facilities
GEM Mortgage - Door Prizes

Vino Farms - Wine Down
Wine & Roses - Speaker Accommodations

Community Philanthropy Summit is Co-Hosted by:



PROGRAM SCHEDULE

| | | |
|----------|--|--|
| 7:45 AM | LOBBY | Registration & Pre-Event Networking Continental Breakfast |
| 8:30 AM | KIRST | Opening Remarks |
| 8:45 AM | KIRST | Keynote Speaker – Jim Eskin – <i>Raise More Money...Grow a Better Future</i> |
| 10:00 AM | | Break and Networking |
| 10:15 AM | | Breakout Session #1 |
| A | COTTAGE/ PISANO | Cherie Evans – <i>The Path of Least Resistance – Converting Private Foundations into Donor Advised Funds</i> |
| B | CRETE | Tim Daly – <i>How Non Profits can take advantage of News Media Opportunities</i> |
| 11:30 AM | KIRST | General Session – Imran Poladi – 30%- <i>Surviving Cancer and the Lessons I Learned</i> |
| 12:30 PM | KIRST | Lunch |
| 1:00 PM | KIRST | National Philanthropy Day Awards – Association of Fund Raising Professionals California Chapter San Joaquin Extension – Diane Vigil |
| 1:45 PM | | Break and Networking |
| 2:00 PM | | Community Challenges and Opportunities |
| | COTTAGE/ PISANO CRETE KIRST | Topics/Facilitators 1. Arts – <i>Daniel Kasser</i> 2. Children & Youth – <i>Laura Bainbridge</i> 3. Homelessness – <i>Tori Verber-Salazar</i> |
| 3:15 PM | KIRST | Opportunities, Closing Remarks & Door Prize Drawing |
| 3:45 PM | KIRST | Wine Down – Networking and Wine Tasting |



KEYNOTE SPEAKER

JIM ESKIN

“Raise More Money ... Grow a Better Future”

Jim Eskin's leadership roles span more than 30 years in fundraising, public affairs and communications in the San Antonio area. Fundraising benchmarks include establishing records for gifts from individuals at The University of Texas at San Antonio (UTSA), Our Lady of the Lake University (OLLU) and Alamo Colleges Foundation. In 2009, he began current responsibilities as Executive Director of the Alamo Colleges Foundation, the philanthropic arm of the community college system with an enrollment of more than 60,000 credit students

per semester, more than all the other colleges and universities in Bexar County combined. Since then, foundation assets and scholarship dollars awarded have tripled. He has authored more than 100 guest columns that have appeared in daily newspapers and business journals across the country. He publishes *Stratagems*, a monthly e-newsletter exploring timely issues and trends in philanthropy, advocacy, and image. He also enjoys training board members and staff on fundraising principles and best practices.



TIM DALY

How Non Profits can take advantage of News Media Opportunities

Tim Daly spent 35 years in television news as a reporter and anchor. 24 of those years were spent in the Sacramento market working for KXTV as the San Joaquin Valley Bureau Chief. He was responsible for the stations coverage of the Central Valley, Tuolumne and Calaveras Counties, and Yosemite National Park. Tim's other tv news jobs were in Portland, Tucson, El Paso and Santa Rosa. After leaving KXTV Tim joined the already successful Daly Video Services, the video production company run for more than 20 years, by his wife Barbara.



CHERIE EVANS

The Path of Least Resistance – Converting Private Foundations into Donor Advised Funds

Cherie Evans is a partner in the San Francisco Bay Area law firm of Evans & Rosen LLP, which advises nonprofit organizations on tax and corporate law matters. Prior to forming Evans & Rosen LLP, she was an attorney with Silk, Adler & Colvin and practiced in the area of tax-exempt organizations. She is a past Chair of the State Bar of California's Nonprofit Organizations Committee and previously served as its Vice Chair of Legislation. She serves as the Executive Editor of the annual update to the CEB book, *Advising California Nonprofit Corporations*.



IMRAN POLADI

30%- Surviving Cancer and the Lessons I Learned

As an accomplished REALTOR®, Imran was honored in 2010 as REALTOR® of the Year by the Central Valley Association of REALTORS®. In 2013, Imran was named the recipient of the California Association of REALTORS® – an honor given to only one REALTOR® out of the 160,000 REALTORS® in the state. Also, in 2013, Imran was selected by Inman Real Estate News as one of the “Top 100 Most Influential Real Estate Leaders in the United States”. Imran currently serves as the Vice President of Business Development for the national real estate franchise NextHome Inc., which has over 240 offices throughout the United States. As a noted International Speaker and Trainer, Imran has taught tens of thousands of real estate professionals throughout the world.

COMMUNITY CHALLENGES & OPPORTUNITIES

Nonprofit organizations are on the front lines everyday serving those most in need in our communities. Their first-hand knowledge, expertise and experience is invaluable when faced with a variety of challenges. By exploring public private partnerships through open, honest and respectful dialogue, we seek to identify opportunities to address and meet these challenges.

Each Challenge Discussion will be facilitated by an expert in that area.

FACILITATORS & CHALLENGES

ARTS

Daniel Kasser has been a Professor of Photography and Co-Chair in the Department of Art and Graphic Design at the University of the Pacific since 1984. As the Director of the Stockton Re-Photographic Survey, Daniel has produced and published several books and portfolios on Stockton.

Daniel will lead a discussion about ways to elevate Arts awareness and support.



Daniel Kasser

HOMELESSNESS

Tori Verber-Salazar currently serves as the District Attorney for San Joaquin County. She is also member of the San Joaquin County Homelessness Task Force. The task force has brought together members from law enforcement, community based organizations, faith based groups, service providers, behavioral health and members of the homeless community to work collaboratively to create solutions addressing members of our community who are struggling with homelessness and related issues.

Tori will lead a discussion focused on positive ways to address homelessness throughout our region, including residential programs, sustainable employment and housing.



Tori Verber-Salazar

CHILDREN & YOUTH

Laura Bainbridge is a retired attorney who practiced family law and estate planning. She currently sits as a private judge, mediator and at times a court appointed referee. In the past she has represented children in child custody disputes.

Laura will lead a discussion about ways we can strengthen the opportunities for our region's Children and Youth.



Laura Bainbridge

NATIONAL PHILANTHROPY DAY AWARDS

The Association of Fundraising Professionals (AFP) California Capital Chapter San Joaquin Extension recognizes San Joaquin Valley's individuals and organizations whose philanthropic achievements have made an impact on our society and represents philanthropy at its best.



TAYLOR FARMS, TRACY, ALAN APPLONIE AND ROBIN LOPEZ *Outstanding Corporation*

Taylor Farms, Alan Applonie and Robin Lopez took on the role of being the lead funder towards Boys and Girls Clubs of Tracy Early Literacy Program. Taylor Farms spearheaded a volunteer recruitment program giving employees an opportunity to have a positive, direct impact on hundreds of children through sports, literacy and homework assistance programs. Throughout the year, Taylor Farms contributes healthy snacks for eight-hundred children and their families and donate backpacks and supplies to start the school year off right. Taylor Farms and its

employees also support the "Adopt a Child/Family" program, providing desperately needed clothing, supplies and resources to children & their families making it possible for Boys and Girls Clubs of Tracy to focus on the children and the programs that have the greatest impact on its over eight-hundred members.



LAURA AND RANDY HEINITZ *Outstanding Volunteer Fund Raiser*

Volunteerism and philanthropy are a way of life for the Heinitz as demonstrated by their time given to a variety of community organizations. In three short years as chairpersons of the Kentucky Derby West, a premier fundraising event for Hospice of San Joaquin, Laura and Randy invested well over 400 hours of personal time to successfully raise over \$100,000. Individually, Laura served the Lodi Arts Commission, Lambda Theta Phi, Emmanuel Lutheran Church, and Hospice of San Joaquin's Lodi Butterfly Auxiliary. Randy served United Way of

San Joaquin, Lodi Kiwanis Club and the American Heart Association. Laura and Randy enjoy working as a team and together have served Hutchins Street, Children's Dream "PALS" of Lodi, and the United State Pony Club.

ALEX G. AND FAYE SPANOS FAMILY *Outstanding Philanthropist*

Alex and Faye Spanos believe in giving back in gratitude for all they have been given. They have imbued that spirit of philanthropy in their family who carry on their tradition of giving generously of themselves to their family, friends, colleagues and community with love and concern. Both native Stocktonians, they have spent their lives building up those around them, both at work and at home. Now their four children – Michael, Dean, Dea and Alexis – carry on that legacy. Dea Spanos Berberian founded the Super Bowl Raffle which has provided more than \$3.5 million to local charities along with serving on several boards and fund raising committees. Alexis founded the Cool Cats and Barking Dogs, an annual special event benefitting the Stockton Animal Shelter and supports numerous athletic and educational programs and activities. Through their company and from their personal assets, they give generously to so many charitable organizations, it's impossible to count. From the Alex G. Spanos Center and Faye Spanos Concert Hall at the University of the Pacific, to the Spanos Elementary School in Downtown Stockton, the impact of the Spanos Family's generosity is evident throughout the region. In addition to the large, transformational gifts, many Spanos gifts were done on a much smaller scale and very quietly without fanfare or celebration. As daughter Alexis noted on Mr. Spanos' 90th Birthday in 2013, "His philanthropy is his legacy. He would read the newspaper every day. If someone had their musical instruments stolen, he would replace them. If someone died and the family couldn't afford a funeral, he would pay for it." Dea affirms that sentiment, giving credit to both of her parents. "We had a big example set by our parents... It's just how we were brought up."



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